



PUSH-K
S O L U T I O N S

BRIGHT IDEAS - BEST AMMUNITION

ADVERTISING AGENCY

2007-2018

Panasonic
ideas for life



PARI
MATCH

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VIENNA INSURANCE GROUP

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KORMOTECH
DREAM. THINK. CARE.



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KRKA



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СТРАХОВА ГРУПА ТАС

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KHS

TVBET

АМАКО
AIA GROUP OF COMPANIES



Bayer CropScience



ŠKODA

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АСКА
СТРАХОВАЯ КОМПАНИЯ

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ESTA | Holding

SERVICES

AREA OF EXPERTISE



WE LOVE DIFFICULT COMPLEX
PROJECTS IN ADVERTISING,
WEB DEVELOPMENT, CONTENT
DESIGN AND EVENT
MANAGEMENT.



ADVERTISING CAMPAIGNS Organisation of massive multi-channel advertising campaigns including creative ideas, design, production, media planning, web development, legal support.

PROMOTION Full cycle of organisation of gift promotions including promotional website creation, design support, gifts purchase and correct legal arrangements.

TRADE Loyalty programs and motivational projects for trade partners (sellers, consultants, sales representatives, distributors), mystery shopper programs, retail audit, design and production of POSM, arrangements for promotional materials and constructions placing at points of sale, delivery and installation of advertising materials and constructions at points of sale, merchandising

BTL, PROMOTIONAL EVENTS Events within major occasions where your company act as a sponsor; events in sales outlets/places of concentration of target audience; promo tours around Ukraine. Promotional campaigns for customers involving promoters and consultants. We work around Ukraine.



Castrol MAGNATEC

ПРИСЛУХАЙТЕСЯ ДО ЗВУКІВ АВТОМОБІЛЯ

Якщо Ваш автомобіль створює сторонній шум, то це може бути ознакою зносу або пошкодження. Знаючи причину сторонніх звуків, Ви можете виявити проблему на ранній стадії і убезпечити себе від подальших неприємностей.

Натиснувши кнопку, Ви дізнаєтесь про значення і почуєте звучання п'яти різновидів шумів, які може створювати Ваш автомобіль.

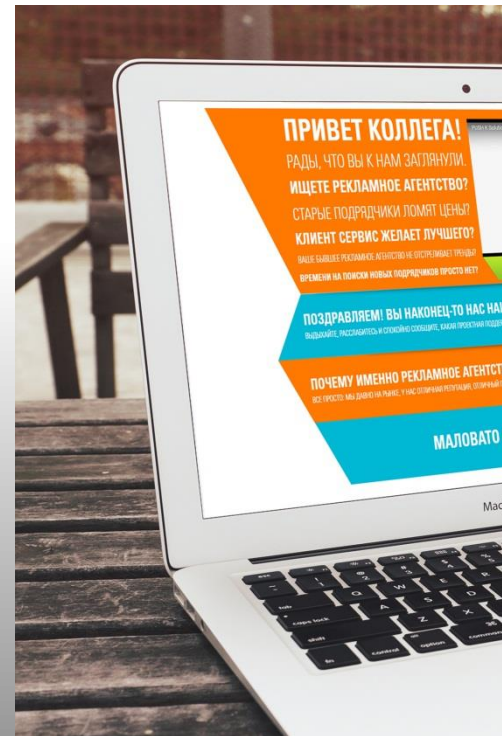
We are located in Kiev and specialize in the websites development and content management worldwide. The staff of the agency includes experienced project managers, programmers, web designers, copywriters and testers. Additionally, professional marketers and Internet advertising and SEO experts are involved in websites development process..

LANDING PAGE agency professionally develops Landing Pages – single-page websites that differ from corporate and e-commerce websites with increased lead generation (conversion), low cost and short production time, because of less complicated development process.

CORPORATE WEBSITE The corporate websites developed by the studio have a guarantee, CMS consulting support and technical support.

E-COMMERCE WEBSITE Agency provides e-commerce website development worldwide. Our approach – technical excellence, unique design, great conversion, convenient content management and integration with e-commerce products/services.

WEBSITE CONTENT MANAGEMENT Basic content of new website; news, blogs, articles; text rewrite, content translation; SEO text; unique content creation (photo, video, text), e-commerce websites content management.



DESIGN Рекламный дизайн; корпоративная айдентика, создание key visual, локализация рекламного дизайна, дизайн полиграфической продукции.

WEB DESIGN CORPORATE IDENTITY, KEY VISUAL, LOCALIZATION OF ADVERTISING DESIGN, DESIGN FOR PRINT

PRODUCTION VIRAL VIDEO, LOCALIZATION OF VIDEO, INFOGRAPHIC, VIDEO REVIEWS, MOTION DESIGN, COMMERCIALS, VIDEO FOR EVENT, VIDEO FOR CHROMA KEY TV STUDIOS, VIRTUAL REALITY 360°

MANUFACTURING Our specialization is complex manufacturing projects management for Ukrainian and foreign companies in advertising, television, video production and event marketing spheres. We can invent, produce, find, deliver and construct absolutely everything anywhere in the world within the agreed deadline: scenery for television studios manufacturing; scenography for public and corporate events; exhibition stands and equipment production; corporate clothes manufacturing; souvenirs production, posm, polygraphy.

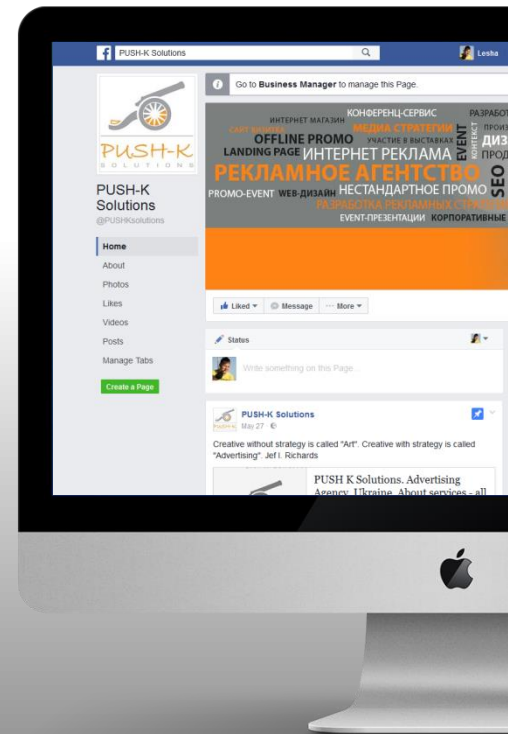


PROMOTION STRATEGIES The agency professionally works in WEB. We create websites and effective advertising Internet campaigns for clients all over the world. The team of the agency is specialists with many years of experience in project management, analytic, programming, content management, copywriting and creating a unique design.

SEARCH PROMOTION Agency provide professional SEO services: competitive environment analysis, SEO strategy development, internal and external website optimization, SEO content management. Agency professionally provides services of developing strategies, setting up and managing contextual advertising campaigns with Google AdWords.

DISPLAY ADVERTISING Video advertising; banner advertising; rich media, web sites branding.

SOCIAL MEDIA MARKETING Launching pages in social networks, content management, page management, opinion leaders and video bloggers, promotion of video, media advertisement in social networks. The agency develops campaigns in Facebook, YouTube, Instagram, Twitter LinkedIn, Google Plus, popular messengers, dating applications and many other communities.





EVENT & MICE since 2007

EVENT&MICE – organisation of events for large and midsize business, diplomatic missions, international organisations. *corporate meetings, presentations, talks; corporate celebrations, motivation tours and programmes, team building; conferences, congresses, conventions, forums, seminars; exhibitions, image events (festivals, charity concerts etc.), PR-events, press tours.*

CAPABILITIES – full cycle of event products creation.

PRO PERSONNEL – professional event management is our competitive advantage. Agency operates at event industry over ten years, earned excellent reputation, developed impressive portfolio and well-adjusted project management algorithm.

PARTNERS – companies with spotless reputation and great experience in our projects.

EVENT INDUSTRY – we take notice of the innovations in Ukraine and the world, monitor show business. We work with performers directly only and we have a unique base.



ABOUT THE AGENCY speaks CEO and Founder



Founder and CEO of PUSH-K Solutions

“If you’re reading this text I suppose you’re looking for an agency and you have something special in mind. Let me tell you a bit about our agency:

We started in Kyiv in 2007. We worked hard and often for the long run. Today, after ten years, our agency earned the reputation of a reliable partner, ready to help in any situation.

Our strategy is simple: If a new company comes to us we do whatever it takes to make them come back. That’s why most of the companies whose logos you’ve seen in the list of clients are our regular customers.

We are open to new contacts and you’re always welcome in our agency.”



Leading experts



YOU ARE ALWAYS WELCOME IN OUR AGENCY.

CONTACT

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